

Rep Order# 6852696 Ver# 1 Status New Traffic Order# Printed: 09/14/2012 1:10 PM 1 of 7

EC'd Yes Last Received: 09/14/2012 12:16 PM

Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA. Agency () GMMB Rep Firm
Advertiser () OBAMA FOR AMERICA 3050 K ST NW Sales Office () PHILADELPHIA
Product BARACK OBAMA WASHINGTON, DC 20007 Salesperson () ANJIE BRADY
Estimate# 1536 Agency C/P1/P2/E 95/101/1536 Salesperson Phone# 215-567-6005
Buyer DAN NAGELBERG Flight Dates 09/18/2012 - 09/24/2012 Salesperson FAX# 215-567-5938
Phone# Hiatus Weeks
Fax#

--- CONTRACT COMMENT ---

CLIENT: OBAMA FOR AMERICA SC=*

--- REMARKS ---

THIS IS A NEW POLITICAL ORDER
CONTRACT TOTAL IS \$46,755
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	2P-3P	STEVE WILKOS	:30	\$35.00	09/18-09/21	8	1	8	\$280.00	
				Buyline Comment: STEVE WILKOS								
	2	M	2P-3P	STEVE WILKOS	:30	\$50.00	09/24-09/24	2	1	2	\$100.00	
				Buyline Comment: STEVE WILKOS								
	3	TU-F	3P-4P	JERRY SPRINGER	:30	\$60.00	09/18-09/21	8	1	8	\$480.00	
				Buyline Comment: JERRY SPRINGER								
	4	M	3P-4P	JERRY SPRINGER	:30	\$60.00	09/24-09/24	2	1	2	\$120.00	
				Buyline Comment: JERRY SPRINGER								
	5	SU	10A-11A	FOX NEWS SUNDAY	:30	\$50.00	09/23-09/23	2	1	2	\$100.00	
				Buyline Comment: FOX NEWS SUNDAY								
	6	TU-F	5P-6P	JERRY SPRINGER	:30	\$100.00	09/18-09/21	8	1	8	\$800.00	
				Buyline Comment: JERRY SPRINGER								
	7	M	5P-6P	JERRY SPRINGER	:30	\$100.00	09/24-09/24	2	1	2	\$200.00	
				Buyline Comment: JERRY SPRINGER								
	8	TU-F	10A-145P	LATE NEWS	:30	\$300.00	09/18-09/21	6	1	6	\$1,800.00	
				Buyline Comment: LATE NEWS								

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	20	W	8P-10P	THE X FACTOR	:30	\$1,500.00	09/19-09/19	4	1	4	\$6,000.00	
				Buyline Comment: THE X FACTOR								
	21	TH	8P-9P	THE X FACTOR	:30	\$1,500.00	09/20-09/20	2	1	2	\$3,000.00	
				Buyline Comment: THE X FACTOR								
	22	TH	9P-10P	CLEE	:30	\$800.00	09/20-09/20	2	1	2	\$1,600.00	
				Buyline Comment: CLEE								
	23	SA	4P-7P	FOX SATURDAY BASEBALL	:30	\$125.00	09/22-09/22	3	1	3	\$375.00	
				Buyline Comment: FOX SATURDAY BASEBALL								
	24	SA	730P-11P	FOX COLLEGE FOOTBALL	:30	\$300.00	09/22-09/22	3	1	3	\$900.00	
				Buyline Comment: FOX COLLEGE FOOTBALL								
	25	SU	12P-1P	FOX NFL SUNDAY PRE-GAME	:30	\$700.00	09/23-09/23	2	1	2	\$1,400.00	
				Buyline Comment: FOX NFL SUNDAY PRE-GAME								
	26	SA	11P-1130P	SATURDAY LATE NEWS	:30	\$250.00	09/22-09/22	1	1	1	\$250.00	
				Buyline Comment: SATURDAY LATE NEWS								
	27	SU	10P-1045P	SUNDAY LATE NEWS	:30	\$300.00	09/23-09/23	1	1	1	\$300.00	
				Buyline Comment: SUNDAY LATE NEWS								
	28	SU	1P-4P	TAMPA BAY/DALLAS	:30	\$4,000.00	09/23-09/23	2	1	2	\$8,000.00	
				Buyline Comment: NFL: TAMPA BAY/DALLAS								
	29	SU	4P-430P	FOX NFL POST-CAME	:30	\$1,800.00	09/23-09/23	1	1	1	\$1,800.00	
				Buyline Comment: FOX NFL POST-CAME								
	30	F	8P-9P	BONES	:30	\$400.00	09/21-09/21	2	1	2	\$800.00	
				Buyline Comment: BONES								

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Flight Dates 09/18/2012 - 09/24/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

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---	---	---	---	---	---	---	---	---	---	---	---	---
	31	F	9P-10P	THE MOB DOCTOR	:30	\$400.00	09/21-09/21	2	1	2	\$800.00	
				Buyline Comment: THE MOB DOCTOR								
	32	SA	1130P-1230A		:30	\$75.00	09/22-09/22	2	1	2	\$150.00	
				Buyline Comment: PRIME ENCORES								
	33	SU	7P-8P		:30	\$300.00	09/23-09/23	2	1	2	\$600.00	
				Buyline Comment: ANIMATION ENCORES								
	34	SU	8P-9P		:30	\$800.00	09/23-09/23	2	1	2	\$1,600.00	
				Buyline Comment: THE SIMPSONS/BOB'S BURGERS								
	35	SU	9P-10P		:30	\$800.00	09/23-09/23	2	1	2	\$1,600.00	
				Buyline Comment: FAMILY GUY/AMERICAN DAD								
	36	SU	11P-12A		:30	\$75.00	09/23-09/23	2	1	2	\$150.00	
				Buyline Comment: EXTRA WEEKEND								
	37	TU-F	6A-7A		:30	\$20.00	09/18-09/21	8	1	8	\$160.00	
				Buyline Comment: THE DAILY BUZZ								
	38	M	6A-7A		:30	\$20.00	09/24-09/24	2	1	2	\$40.00	
				Buyline Comment: THE DAILY BUZZ								
	39	TU-F	7A-8A		:30	\$125.00	09/18-09/21	8	1	8	\$1,000.00	
				Buyline Comment: AM NEWS								
	40	M	7A-8A		:30	\$125.00	09/24-09/24	2	1	2	\$250.00	
				Buyline Comment: AM NEWS								
	41	TU-F	8A-9A		:30	\$20.00	09/18-09/21	8	1	8	\$160.00	
				Buyline Comment: THE DAILY BUZZ								

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	42	M	8A-9A	THE DAILY BUZZ	:30	\$20.00	09/24-09/24	2	1	2	\$40.00	
				Buyline Comment: THE DAILY BUZZ								
	43	TU-F	9A-10A	AMERICA'S COURT	:30	\$20.00	09/18-09/21	8	1	8	\$160.00	
				Buyline Comment: AMERICA'S COURT								
	44	M	9A-10A	AMERICA'S COURT	:30	\$20.00	09/24-09/24	2	1	2	\$40.00	
				Buyline Comment: AMERICA'S COURT								
	45	TU-F	10A-11A	MILLIONAIRE	:30	\$20.00	09/18-09/21	8	1	8	\$160.00	
				Buyline Comment: MILLIONAIRE								
	46	M	10A-11A	MILLIONAIRE	:30	\$20.00	09/24-09/24	2	1	2	\$40.00	
				Buyline Comment: MILLIONAIRE								
	47	TU-F	11A-12P	JEFF PROBST	:30	\$20.00	09/18-09/21	8	1	8	\$160.00	
				Buyline Comment: JEFF PROBST								
	48	M	11A-12P	JEFF PROBST	:30	\$20.00	09/24-09/24	2	1	2	\$40.00	
				Buyline Comment: JEFF PROBST								
	49	TU-F	12P-1P	WENDY WILLIAMS	:30	\$35.00	09/18-09/21	8	1	8	\$280.00	
				Buyline Comment: WENDY WILLIAMS								
	50	M	12P-1P	WENDY WILLIAMS	:30	\$35.00	09/24-09/24	2	1	2	\$70.00	
				Buyline Comment: WENDY WILLIAMS								
	51	TU-F	4P-5P	STEVE WILKOS	:30	\$100.00	09/18-09/21	8	1	8	\$800.00	
				Buyline Comment: STEVE WILKOS								
	52	M	4P-5P	STEVE WILKOS	:30	\$100.00	09/24-09/24	2	1	2	\$200.00	
				Buyline Comment: STEVE WILKOS								

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---	---	---	---	---	---	---	---	---	---	---	---	---
	53	TU-F	11P-1130P	THE INSIDER	:30	\$100.00	09/18-09/21	4	1	4	\$400.00	
			Buyline Comment: THE INSIDER									
	54	M	11P-1130P	THE INSIDER	:30	\$100.00	09/24-09/24	1	1	1	\$100.00	
			Buyline Comment: THE INSIDER									
	55	TU-F	1130P-12A	DISH NATION	:30	\$50.00	09/18-09/21	4	1	4	\$200.00	
			Buyline Comment: DISH NATION									
	56	M	1130P-12A	DISH NATION	:30	\$50.00	09/24-09/24	1	1	1	\$50.00	
			Buyline Comment: DISH NATION									
	57	TU-F	1P-2P	RICKI LAKE	:30	\$35.00	09/18-09/21	8	1	8	\$280.00	
			Buyline Comment: RICKI LAKE									
	58	M	1P-2P	RICKI LAKE	:30	\$35.00	09/24-09/24	2	1	2	\$70.00	
			Buyline Comment: RICKI LAKE									

---REPORT TOTALS---

Report Totals: 197 / \$46,755.00

---SALES MONTHLY TOTALS---

Sep 12: 197 / \$46,755.00
Sales Totals: 197 / \$46,755.00
Station Totals: 197 / \$46,755.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$203,283	CATV 0%	WAVY 32%	WGNT 3%	WPXV 0%	WTKR 14%
		WTVZ 7%	WVBT 23%	WVEC 21%		

---COMPETITIVE COMMENTS---

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COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12
Demos RA35+

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---
CASH IN ADVANCE